



RATIO DESIGN
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MEETING SUMMARY

PROJECT	Durham Outdoor Aquatics Project
RATIO PROJECT NO	21410.000
DATE/TIME	March 07, 2021; 2:00pm
PURPOSE	Core Team Meeting
HELD AT	Microsoft Teams
PARTICIPANTS	City of Durham Jason Phelan, Stacey Poston, Henri Prospero, Fallon Thompson (GSD) Tom Dawson, Jason Jones, Mary Unterreiner (DPR) Design Team Lisa Esterrich, Andrew Harrell (RATIO) Jackie Turner (JTC) Miklos Valdez (CH)

Finalize Project Name

- Top Names based on Doodle poll
 - Play and Pools
 - ReCreate East Durham
 - Pool Together East Durham
 - Splash & Play (write in)
 - Durham Splash n Play (write in)
- Although the name is shorthand for recreation, ReCreate East Durham could be perceived negatively as in saying, there needs to be change or it is not enough. A suggestion was to try ReCreate *Play* East Durham or another word to alleviate any concerns.
- Noted that the team should avoid using the word “pool” explicitly in the project name so as not to suggest the project is solely a pool or aquatics project, and that there is room for additional program elements.
- Try *splash* or another word that relates to aquatics. The word *splash* would help connect to the previous aquatics master plan.

**Design
for
Impact.**

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- An idea was suggested to add -ED in the project name, short for East Durham. For example, Pooled Together or SplashED may be a subtle way to add locality to the name, but was decided against as the name may be too exclusive and discourage a broader audience to engage with the project.
- Does the Kelly R. Bryant trail project need to be included in the project naming or branding process? No, it is a separate project.
- The team built consensus around the project name *Splash and Play*.

Update on Residents Committee (RC) Responses

- A doodle poll was sent February 26 to perspective RC members to select a first meeting date. So far 10 potential members can attend a meeting on February 10. The Core team suggested going with that date for the first meeting.
- Mary U., Jackie T., Lisa E., Fallon T., would attend at least the first meeting.
- The intent will be to show some introductory slides discussing the project background, the FAQs, and the purpose of the committee and public engagement content that we will eventually share with the public.
- There is also baseline demographic information to use to measure participation meetings and events. Demographic information was collected using Durham Neighborhood Compass and the American Community Survey (ACS).
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Review Long Meadow Assessment Messaging

- A draft graphic mapped 100-year floodplains on the three sites including Long Meadow park/pool.
- [Miklos V.] Rebuilding the Long Meadow pool for flood compliance could add an estimated 25%-35% to construction cost.
- [Jason J.] The Core team requested a letter or fact sheet from Councilman Hunsaker for pool feasibility/ explanation as to why Long Meadow is an unsuitable location to rebuild a pool.
 - Noted that Durham had (2) 100-year floods in either 2015 or 2016 in rapid succession that caused the pool to close.
 - Can we document how often it has flooded?
 - The deliverable(s) can include a cost figure but does not need to. The percentage increase or relative increases could be just as useful.
- [Jackie T.] The graphic(s) could show how often 100-year floods have occurred. It was suggested to add a text box to the map graphic listing the recent occurrences of 100- and 500-year floods.
- Are there any floodplain regulations that would prevent rebuilding a pool in the same location?

Review/Approval FAQ Website Content

- A FAQ handout was sent by Jackie earlier today (03/07) for everyone's review and comments.
- It was suggested to recraft the question and answer about the roller rink. We may consider rephrasing 'it's not gone yet' to "no decision yet" to avoid suggesting keeping or removing the roller rink.
- The Duke COVID vaccination and testing site at Wheels Fun is still active but recent accounts have suggested the activity is low.
- Mary U. submitted a request with the City of Durham Technology Solutions team about website hosting/linking/content. It appears the design team can host an external website that may link back to EngageDurham and the DPR website and project page.
 - Still awaiting permission for RATIO to host the proposed website and have not received it yet. The technology team should provide guidelines on this process and other practices for information sharing.

Updated Schedule

- The same end dates for deliverables have been maintained but we have condensed time between the 1st and 2nd periods of engagements.

Chavis Park Engagement Debrief

- Durham GSD requested the consultant team look into the City of Raleigh Parks and Rec engagement process. Jackie contacted Luke Wallenbeck the project manager for Chavis Park's master plan implementation. The engagement was based on a prescribed process but there was an extra emphasis on high-touch engagement for Chavis Park. The consultant team hosted many large and small events over the years.
- Public engagement continues to support ongoing project phasing.
- Luke also listed Dix Park and Brentwood Park as examples of more intensive public engagement.

Action Items

- **ALL** The project name will be Splash and Play,
- **ALL** Provide feedback on the FAQ document to JTC by 3/9. The most recent FAQ incorporated from information from the July 2021 DPR fact sheet to help with consistent messaging.
- **Mik** to generate formal deliverable on Long Meadow Pool assessment.

- **JTC** to send out RC meeting invitations and prepare for meeting(s).
- **Mary U.** to follow up with Durham Technology Solutions team for more information about website policies and information sharing.

Any additions or corrections to these Minutes should be submitted in writing to RATIO within seven (7) days of receipt. Otherwise, these Minutes stand as correct.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Andrew Harrell". The signature is fluid and cursive, with a large initial "A" and "H".

Andrew Harrell
Landscape Architectural Graduate