CITY OF DURHAM / SPLASH & PLAY PROJECT

RESIDENTS COMMITTEE MEETING

AUGUST 18, 2022
MEETING INSTRUCTIONS

• The meeting will begin at 4:00 p.m.

• **While you’re waiting, please go to the chat and add your name.**

• Please **mute** your microphones.

• The meeting will be recorded and available on the website.

• During Q&A, raise your hand to ask questions/ provide comments.

• Enter your questions in the chat at any time.
AGENDA

• Greetings/introductions of new members 5 minutes
• Timeline 5 minutes
• Phase 1 engagement update 10 minutes
• Phase 1.5 engagement update 10 minutes
• Proposed project name change & why 5 minutes
• Preliminary concepts discussion 20 minutes
• Next steps 5 minutes
PHASE 1 – ENGAGEMENT SUMMARY

Pool Popups

• Summary report available on the website this month
• Questions and responses for all 3 park sites
• 1211+ participants (731 survey respondents)
• 27703 had most participants

At left: Three of five open house attendees who shared stories of equity, gentrification, aquatics, recreation, and roller skating culture past and present.
PHASE 1.5 – TARGETED ENGAGEMENT

Pool Popups

- Posted on Nextdoor 7/19 to neighborhoods near the parks
- Online survey in English and Spanish
- Email, voicemail, and direct messages sent to churches within 1¼ mile of Long Meadow and East End Parks
- Pool popup events: LM Pool, July 23, 25, 27, and August 12; Hillside Pool, August 12-14
- Print survey and recreational feature preferences

Hillside Pool recreational feature voting
PHASE 1.5 – TARGETED ENGAGEMENT

Pool Popups

Results similar to Ph.1

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
<th>DATE</th>
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<tbody>
<tr>
<td>White or Caucasian</td>
<td>56.76%</td>
<td>65</td>
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<td>Black or African American</td>
<td>22.52%</td>
<td>25</td>
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<td>Hispanic or Latino</td>
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<td>Asian or Asian American</td>
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<tr>
<td>American Indian or Alaska Native</td>
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<tr>
<td>Feel free to self-identify</td>
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<td>10</td>
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<tr>
<td>TOTAL</td>
<td>111</td>
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<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
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<tbody>
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<td>Black or African American</td>
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<td>5</td>
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<td>TOTAL</td>
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Racial Identity results before and after targeted effort
PHASE 1.5 – TARGETED ENGAGEMENT

Pool Popups

Online Survey Recreational Features Preferences before and after targeted efforts

Ph.1 – Top responses
• Shade
• Food/concession
• Sprayground
• Play Structure
PHASE 1.5 – TARGETED ENGAGEMENT

Pool Popups

**Feature** | **Hillside Pool** | **Long Meadow Pool**
---|---|---
Large Tower | 30 | 7
Shade Structure | 30 | 7
Porch Swings | 28 | 7
Sprayground | 26 | 7
Climbing Wall | 24 | 7
Fitness Course | 22 | 7
Embarkment Slides | 22 | 7
Rope Climbers | 17 | 7
Natural Water Play | 14 | 7
Pool | 14 | 7
Pump Track | 14 | 7
Interactive Games-paddle | 13 | 7
Interactive Games-chess | 13 | 7
Baseball/Softball Fields | 9 | 7
Dog Park | 9 | 7
Nature Play | 9 | 7
Walking Paths | 8 | 7
Wall Mural | 8 | 7
Moving Sculpture | 7 | 7
Skate Park | 7 | 7
Stationary Sculpture | 5 | 7
Multi-purpose Field | 5 | 7
Picnic Pavilion | 5 | 7
Futsal Court | 4 | 7
Interactive Art | 4 | 7
Amphitheater | 3 | 7
Educational Art | 3 | 7
Basketball Courts | 3 | 7

**TOP 10 FEATURES**

*Write-in comments*

- **Comments & Ideas!**
- **Long Meadow Pool**
- Golf
- Boxing
- Shade Structure
- Sprayground
- Basketball 1v1 Tournament
- Pool
- Track
- Skating Rink

- **Hillside Pool**
- Competition Pool
- Place to Skate
- “Eliminate” people in LMP - scary
- WIFI & charging station
- Place for Bookmobile to set up

**TOP 10 FEATURES**

- Sprayground: 7/23/2022 7/12/2022
- Large Tower: 25 1
- Basketball Courts: 19 0
- Shade Structure: 17 2
- Natural Water Play: 16 2
- Fitness Course: 14 3
- Interactive Games-paddle: 12 3
- Interactive Games-chess: 10 0
- Embarkment Slides: 9 0
- Baseball/Softball Fields: 8 0
- Dog Park: 8 3
- Climbing Wall: 7 2
- Porch Swings: 7 1
- Pump Track: 7 2
- Futsal Court: 7 1
- Moving Sculpture: 6 2
- Amphitheater: 5 1
- Nature Play: 4 2
- Skate Park: 4 1
- Rope Climbers: 3 1
- Stationary Sculpture: 3 0
- Walking Paths: 3 5
- Interactive Art: 3 0
- Wall Mural: 3 2
- Multi-purpose Field: 2 1
- Picnic Pavilion: 2 1
- Educational Art: 1 2
PHASE 1.5 – TARGETED ENGAGEMENT

Pool Popups

- Participants’ residence location based on street address, cross-streets, or street

Phase 1.5 Online Survey Results
- Asian or Asian American
- Black or African American
- Hispanic or Latino
- Other or Race Not Disclosed
- White or Caucasian
PHASE 1.5 – TARGETED ENGAGEMENT

Pool Popups
SIMPLIFYING THE MESSAGE

Originally branded all three park sites as one project based on funding priority and construction expectations

Rebrand into two projects?

1. **Splash & Play** Long Meadow /East End Parks
2. **Splash & Play** Wheels Fun Park

PRELIMINARY DESIGN CONCEPTS – WHEELS FUN PARK SITE

Concept A
PRELIMINARY DESIGN CONCEPTS – WHEELS FUN PARK SITE

Concept B
PRELIMINARY DESIGN CONCEPTS – WHEELS FUN PARK SITE

Concept C
PRELIMINARY DESIGN CONCEPTS – WHEELS FUN PARK SITE

Concept C
DESIGN CONCEPTS – LONG MEADOW & EAST END PARKS

• Input gathered from pool and park users in July and August
• Existing facilities assessment and site condition surveys underway – reports due in fall
• Concepts coming in the fall

East End Park Sprayground
NEXT STEPS / DISCUSSION

• Next Residents Committee – late September
• Wheels Fun Park open house event

FOR MORE INFORMATION CONTACT:
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THANK YOU!